

Sponsorship Opportunities

The 9th Annual

Miracle Garden Party

Thursday, September 12, 2024

*An Event of
Transformation & Joy!*



Victoria Hospital
FOUNDATION
HEALTHIER FUTURES

Your Support Transforms Lives

The power to change lives and create a healthier community is in your hands. By joining us for The 9th Annual Miracle Garden Party and selecting one of our exclusive sponsorship opportunities, you will support mental health initiatives at Victoria Hospital and in our community.

As a sponsor, you and your guests will delight in an evening of delicious food from local restaurants, fabulous entertainment from local performers, and incredible prizes from local businesses. **This year will be our most impressive Miracle Garden Party yet, with an even larger tent, dance floor, VIP seating area, and more!**

Together, we can make a difference for those living with mental health concerns, and continue to build on Victoria Hospital Foundation's 50 plus year history of transforming the health and well-being of our community.

Secure your sponsorship today at TheVicFoundation.ca, by email at events@vgh.mb.ca, or by phone at 431-337-5068.

Our event can help you build brand value through strategic placement of branding and marketing collateral as well as media presence. A corporation may deduct 100% of a sponsorship fee* as a business expense under section 18 of the ITA.

*A tax receipt will not be issued for sponsorship fees.

\$15,000 – Miracle Sponsor - EXCLUSIVE

- 12 event tickets
- VIP Seating
- VIP Reception
- Emcee Recognition
- Opportunity to bring greetings at event
- Prominent customized recognition on all pre-event marketing materials including emails and event webpage (with link back to your website)
- Promotional and editorial opportunities via our social media channels (content should be provided no later than August 1st, 2024)
- Logo recognition at event
- Opportunity to place an advertisement on the event website with a link back to your website (PDF file to be provided to the Foundation)
- Opportunity to give out products or set up branded tent/table to promote product/service (must be pre-approved)
- Use of Proud Sponsor digital event logo for one year
- Acknowledgement in post-event media including radio ads and Victoria Hospital Foundation's e-newsletter
- Exclusive pre-event media opportunity as available
- Recognition on donor wall in hospital foyer
- Employee volunteer opportunity at event
- Recognition on Victoria Hospital's digital sign facing Pembina Highway leading up to event date
- First right of refusal for the 2025 Miracle Garden Party

\$10,000 – Monarch Sponsor

- 10 event tickets
- VIP Seating
- VIP Reception
- Logo recognition at event
- Logo on event webpage (with link back to your website)
- Promotional and editorial opportunities via our social media channels (content should be provided no later than August 1st, 2024)
- Use of Proud Sponsor digital event logo for one year
- Acknowledgement in post-event media including radio ads and Victoria Hospital Foundation's e-newsletter
- Emcee recognition
- Recognition on donor wall in hospital foyer

\$5,000 – Sage Sponsor

- 8 event tickets
- Logo recognition at event
- Logo on event webpage (with link back to your website)
- Sponsor recognition on social media tagging your page
- Use of Proud Sponsor digital event logo for one year
- Acknowledgement in post-event media including radio ads and Victoria Hospital Foundation's e-newsletter
- Recognition on donor wall in hospital foyer

\$3,500 – Robin Sponsor

- 6 event tickets
- Logo recognition at event
- Logo on the event webpage and social media
- Use of Proud Sponsor digital event logo for one year
- Acknowledgement in post-event media including radio ads and Victoria Hospital Foundation's e-newsletter

\$2,500 – Kaleidoscope Sponsor

- 4 event tickets
- Logo recognition at event
- Use of Proud Sponsor digital event logo for one year
- Listing on the event webpage and social media
- Acknowledgement in post-event radio ads





Friends of the Miracle Garden Party

These sponsorship categories
are available as monetary,
in-kind, or a combination of both:

\$2,500 - Spirits Sponsor (wine, beer, other)

- 4 event tickets
- Logo recognition at event
- Use of Proud Sponsor digital event logo for one year
- Listing on the event webpage and social media
- Experiential marketing, display and sampling opportunities
- Logo on drink ticket
- Listing on menu
- Acknowledgement in post-event radio ads

\$2,500 - Audio Visual Sponsor Media Sponsor, Floral Sponsor, Photo Booth, Dance Floor, Lighting, Silent Auction

- 4 event tickets
- Logo recognition at event
- Use of Proud Sponsor digital event logo for one year
- Listing on the event webpage and social media
- Acknowledgement in post-event radio ads

The 9th Annual Miracle Garden Party

| | |
|------------------------------|-----------------|
| Deb Kocen, Co-Chair | Rhonda Honke |
| Christina Tompkins, Co-Chair | Robyn Jones |
| Nicole Chammartin | Sharmon Luchuck |
| Rhonda Chorney | Aimee Rice |
| Doris Dong | Kendra Wilson |
| Erin Girouard | Hilary Wong |

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TheVicFoundation.ca
GIVE. INVEST. CHANGE LIVES.

    @SupportTheVic

For more information, please contact:
Sharmon Luchuck
Communications & Public Relations Manager
Tel: 431-337-5068
Email: events@vgh.mb.ca



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